

**Crazy Matte Wax**  
**1925-1.16**



- + Strong hold**
- + Styling wax**
- + Designed for short hair**

Phase	Name	INCI	Supplier	%
A1	DEMINERALIZED WATER	WATER	-	65.20
	GLYCERIN	GLYCERIN	-	7.00
A2	TAPIOCA PURE (28-1810)	TAPIOCA STARCH	Akzo Nobel	2.00
A3	COSMEDIA® SP	SODIUM POLYACRYLATE	BASF	1.00
B	<b>EMULIUM® MELLIFERA MB</b>	POLYGLYCERYL-6 DISTEARATE, JOJOBA ESTERS, POLYGLYCERYL-3 BEESWAX, CETYL ALCOHOL	Gattefossé	<b>4.00</b>
	BEESWAX	BEESWAX	-	14.00
	<b>DEFINICIRE™</b>	JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, POLYGLYCERIN-3	Gattefossé	<b>5.50</b>
	PRESERVATIVE	PRESERVATIVE	-	0.80
C	PERFUME FRESH BLOSSOM RS45193	PARFUM	Technico-Flor	0.50
				100.0

## Operating instructions

- Add A2 into A1 under rapid mixing for 10 minutes.
- Add A3 into A1+A2 under mixing for 10 minutes.
- Heat A and B to 70°C.
- Add B into A at 70°C, under rapid mixing, for 10 minutes.
- Cool.
- Add C at 30°C under mixing.
- Complete cooling.



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### Description

Style and restyle your hair with this crazy wax: it keeps your hair on hold all day long without any shine, even after a restyle in the middle of the day. Thanks to Definicire™, small frizzes are kept in place and hair looks neat.

Apply in the morning on short hair and leave it to dry: hair is mattified and styled.

### Specifications

- + Aspect:  
Off white thick cream
- + pH = 5.9 ± 0.5
- + Viscosity Brookfield RV (spindle F, speed 5) :  
approx. 490 000 mPa.s after 24H.

### Ingredients

- **Emulium® Mellifera MB** at 4% creates a thick cream with a low residual film, preventing from greasy and shiny hair.
- **Definicire™** at 5.5% is a texture agent increasing the viscosity and improving softness and hydration. It maintains the fly-away hair and mattifies the hair.
- Beeswax helps to reach a high viscosity.
- Tapioca Starch is a feeling agent giving a powdery touch.
- Glycerin brings moisturization to the hair.
- Cosmedia® SP is a gelling agent improving the stability and providing a matte aspect.